

Range of sonnenklar.TV

Viewers: 2.08 mio per day!

Transmission window

TV Berlin
Donau.TV
QS24 – Schweiz

Potsdam TV
Hamburg 1
Muxx TV

Isar.TV
Sachsen.TV

New created range – apps for HbbTV, Smart.TV and mobile devices (in total: 6 millionen mobile devices)

- sonnenklar.TV app for iPhone, iPad and Android devices
- HbbTV and Smart.TV applications: portal bound und web based apps
- FilmOn: PC media library for Windows
- Zattoo: PC, Mac, Android, IOS, XBox;
- SpB.TV: Android, IOS
- Live.TV and TV Pro: Android, IOS
- Fire.TV: Amazon Streaming Box and Streaming Stick
- Apple TV
- Waipu.TV
- Giga.TV: Vodafone

Digital SAT reception

Digital cablereception

Terrestrial
IPTV (Telekom/Vodafone)

Total

Reach sonnenklar.TV

17.4 thereof 12,2 milions in HD
17.5 thereof 10,4 milions in HD &
1.3 milions analogue
1.8 milions
1.8 milions
38,476 millions

Reach in Germany

17.4 thereof 12,2 milions in HD
17.5 thereof 10,9 milions in HD &
1.3 milions analogue
2.5 milions
3.2 milions
38,697 millions

